

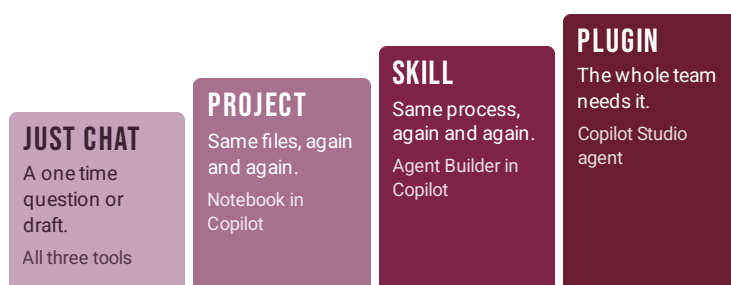
SAME IDEA, DIFFERENT NAME

Every AI company invented its own vocabulary for the same handful of ideas. Learn the idea once, and you'll know where to find it in any tool.

THE TRANSLATOR Six ideas every tool shares, and what each one calls them

THE IDEA	CLAUDE	CHATGPT	COPILOT	USE IT WHEN
A home base for ongoing work A smart folder: files, instructions and every chat about one topic, kept together	PROJECTS Sidebar, Projects	PROJECTS Sidebar, Projects	NOTEBOOKS Copilot app, left rail	You keep coming back to the same files. Karney: one per property, deal or quarterly report.
A saved recipe for a task Your step by step way of doing something, written once and reused automatically	SKILLS Loads on its own when the task matches	SKILLS Business and Enterprise plans	AGENTS Built in Agent Builder	You're tired of explaining the same process. Karney: your lease abstract format.
A packaged helper the team can share Instructions plus app connections, bundled and installed like an app	PLUGINS Skills and connectors in one bundle	PLUGINS Replacing custom GPTs (see right)	AGENTS Agent store, or Copilot Studio	Everyone on the team needs the same helper, set up the same way.
Connections to your other apps How the AI reaches your email, drives, CRM and other systems	CONNECTORS Settings, Connectors	PLUGINS Type @ and the name to use one	BUILT IN Microsoft 365 is native. Add others as connectors	The answer lives somewhere other than the chat window.
A living document you edit with AI The output opens beside the chat so you can refine it together	ARTIFACTS Docs, sheets, slides, pages	CANVAS Opens beside the chat	PAGES Shareable, lives in Loop	The output is something you'll keep editing or hand to someone.
Hand off a whole job Give it the goal, it works through the steps and returns finished work	CLAUDE APP Used to be called Cowork. Just ask, and it works across your files and apps	WORK ChatGPT Work, desktop and web	COWORK Inside Microsoft 365 Copilot	The task has many steps and you'd rather review than build.

WHAT SHOULD I BUILD? Climb only as high as you need



WAIT, WHAT HAPPENED TO GPTS?

OpenAI is retiring custom GPTs and moving everything to **Plugins**. Your GPT's instructions carry over as a plugin skill, and connected apps come along too.

Now Personal accounts can no longer create new GPTs
Dec 11, 2026 Enterprise GPTs stop running (other plans get notice in the app)

Heads up: custom actions don't migrate, so anything that talks to an outside system needs rebuilding. If Karney has GPTs today, let's plan the move now (we'll help).